

CONTEST RULES

2025 Operation Vetpreneur 14th Annual Contest for Veterans Official Rules

- **VOID IN PUERTO RICO, THE U.S. VIRGIN ISLANDS, U.S. MILITARY INSTALLATIONS IN FOREIGN COUNTRIES, ALL OTHER U.S. TERRITORIES, AND POSSESSIONS, AND WHERE PROHIBITED BY LAW.**
- **ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.**

BY ENTERING (OR OTHERWISE PARTICIPATING IN) THE CONTEST, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A BINDING CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE CONTEST PARTIES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

1. **ELIGIBILITY:** The 2025 Operation Vetpreneur 14th Annual Contest for Veterans (“Contest”) is open only to legal residents of the fifty (50) United States and the District of Columbia, who are eighteen (18) years of age or older as of the date of entry, and are former members in good standing of any of the six (6) branches of the U.S. military (Army, Air Force, Navy, Marine Corps, Space Force, and Coast Guard) who are retired, off active duty and/or were honorably discharged prior to the start date of the Contest. Entrants will be required to provide evidence of eligibility. If selected as winners, entrants must be willing and able to attend a Dream Vacations New Franchisee Training Class. For information and questions about operating a Dream Vacations franchise, go to www.dreamvacationsfranchise.com or call 888-441-2542.

Current franchisees of CruiseOne, Inc. are prohibited from participating in this Contest; however, qualified individuals who have signed a CruiseOne Dream Vacations Franchise Agreement within three (3) months of July 4, 2025 and have yet to commence operations of their franchise may participate in this Contest, and, in the event they are chosen as a winner, such individual shall receive a refund of the initial franchise fee paid by the franchisee for a single franchise.

Employees, officers and directors of CruiseOne, Inc. (“Sponsor”), World Travel Holdings, Dream Vacations, Realtime Media LLC (“Administrator”) and their respective parent companies, affiliates, subsidiaries, advertising, contest, fulfillment and marketing agencies (collectively, the “Contest Parties”), their immediate family members and those living in the same household as such individuals (whether legally related or not), are not eligible to participate in the Contest or win a prize. For purposes of this Contest, immediate family members are defined as spouse, partner, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren and their respective spouses, and those living in the same household shall mean people who share the same residence at least three (3) months a year, whether legally related or not. In the event that a household, based on address, enters the Contest using more than five (5) unique email addresses, all of the Contest entries associated with that household (determined by Sponsor or Administrator at their sole discretion) will be disqualified. Void in Puerto Rico, the U.S. Virgin Islands, U.S. Military installations in foreign countries, all other U.S. territories, and possessions, and where prohibited by law. All federal, state and local laws and regulations apply. By participating in the Contest, you unconditionally accept and agree to comply with and abide by these “Official Rules” and the decisions of Sponsor, including the interpretation of these Official Rules, administration of the Contest, selection of the winners, and Sponsor’s exercise of discretion, which will be final, non-appealable, and binding in all respects.

2. **TIMING:** The Contest initial entry period begins at or about 12:01 a.m. Eastern Time (“ET”) on July 4, 2025 and ends at 11:59:59 p.m. ET on September 1, 2025 (the “Entry Period”). A “Judging Period” will begin on or about September 4, 2025 and end on or about September 22, 2025 to determine the twenty (20) finalists in the Contest. A “Finalist Entry Period” will be conducted between September 23, 2025 and September 25, 2025 when the finalists will participate in phone interviews. Lastly, the “Finalist Judging Period” will occur on September 26, 2025 to select the three (3) winners. Winners will be

announced publicly on or about November 11, 2025. The Entry Period, Judging Period, Finalist Entry Period, and Finalist Judging Period are collectively referred to as the “Contest Period.” The designated computer clock of the Sponsor is the official time-keeping device in the Contest.

3. HOW TO PARTICIPATE: To submit an entry into the Contest, during the Entry Period, complete all of the following steps:

- A. Register Online:** Visit <http://www.operationvetpreneur.com/> (“Website”) and complete and submit an official entry form in its entirety, including all required contact information, and submit it according to the on-screen instructions (the “Registration”). Limit one (1) Registration per person.
- B. Schedule and Participate in a Phone Interview:** Sponsor will review each Registration to ensure initial compliance, and that the Registration meets Sponsor’s general standards and practices prior to any judging. Within 72 hours of submitting a Registration, you will be contacted by a Dream Vacations Franchise Development Manager (“FDM”) using the telephone number and/or email address submitted on the Registration in the to schedule a phone interview. You will be required to return the FDM’s call and submit to a phone interview. If you cannot be reached, do not meet the Contest eligibility criteria, fail to return FDM’s notification and/or submit to a phone interview in a timely manner, as required by these Official Rules, you will be disqualified. The phone interview will last approximately 15 to 60 minutes, in FDM’s sole discretion. FDM will provide an overview of the Dream Vacations home-based franchise business and will be available to answer any questions. FDM will ask a series of questions relating to your geographic location, experience, skills, passion for travel, and interest in (and ability to commit to) operating a Dream Vacations home-based franchise.

The FDM will also complete a full business disclosure and provide Contestant with a state-specific Franchise Disclosure Document (“FDD”). **THIS INFORMATION IS NOT INTENDED AS AN OFFER TO SELL, OR THE SOLICITATION OF AN OFFER TO BUY, A FRANCHISE. AN OFFER TO SELL A FRANCHISE MAY BE MADE ONLY AFTER SPONSOR HAS PROVIDED YOU A COPY OF ITS FDD. PLEASE REFER TO THE APPLICABLE FDD FOR A COMPLETE DESCRIPTION OF ALL FEES AND EXPENSES YOU WILL BE REQUIRED TO PAY IF YOU BECOME A FRANCHISEE.**

Upon conclusion of the phone interview, inform the FDM if you are interested in moving forward to the next round in the Contest based on the information provided. If you state that you are **NOT** interested, or if you do not meet the Contest eligibility requirements, you will not move to the next step and will not proceed in the Contest. Eligibility requirements will be determined after the phone interview on the following criteria: Level of interest and general experience, geographic location, and eloquence.

- C. Complete and Submit a Candidate Profile, Business Plan, and Video:** If you indicate your interest in moving forward to the FDM, follow Sponsor’s instructions to send the following “Submission Materials” no later than September 1, 2025 at 11:59:59 p.m. ET, by email as Word, PDF or video attachments together with your full name, and valid mailing address, telephone number and email address to the email address provided by Sponsor:
 - i. Candidate Profile:** Sponsor will provide you with an email containing a link to the “Candidate Profile” to complete and submit. The Candidate Profile must be completed entirely and accurately.
 - ii. Business Plan:** You must write an essay of 300 - 1,200 words describing how your skills as a former member of the U.S. military and passion for travel will result in successful franchise ownership. It must include a brief marketing plan on how you intend to grow your client base to help sustain the business (the “Business Plan”). Your Business Plan must be truthful, and convey a compelling and personal message explaining, in your own words, your passion for travels, what personal skills will make you a great Dream Vacations Franchisee and your approach to operating a successful Dream Vacations franchise.

- iii. **Video:** Record and submit a "Video" in which you describe in your own words your passion for travel, entrepreneurial spirit and why you would be a great candidate for a Dream Vacations Franchise.

All Submission Materials must comply with the Submission Requirements set forth below.

The Contest Parties are not responsible for technical difficulties of any kind, or for false, incorrect, changed, incomplete or illegible contact information. Proof of submitting any Registration and/or Submission Materials is not considered proof of delivery to or receipt of such. Furthermore, Sponsor shall have no liability for any Registration and/or Submission Materials that is lost, intercepted, or not received by the Sponsor.

LIMIT: One (1) Registration, Phone Interview, and Submission Materials (collectively, an "Entry") per person. Attempts made by the same individual to earn more than one (1) Entry by using multiple or false contact information, accounts or otherwise may result in disqualification. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Entries that are in excess of the stated limit, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules may be disqualified from the Contest at Sponsor's sole and absolute discretion. Those who do not follow all instructions, provide the required information in their entry form, or abide by these Official Rules or other instructions of Sponsor may be disqualified. Entries submitted by those who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. All materials submitted become the property of Sponsor and will not be returned. In the event of a dispute over the identity of an entrant, the Entry will be deemed submitted by the registered account holder of the email address associated with the Entry, provided that person is eligible. Any potential winner may be required to show proof of being the registered account holder. Registered account holder is defined as the person assigned to an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses. In the event that a dispute regarding the identity of the individual who submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

4. SUBMISSION REQUIREMENTS: All materials submitted in the Contest must comply with the following:

- Must be in the English language;
- Must have approval from any persons appearing in the Entry and any person(s) who recorded the Entry, if that person is not the entrant, and be able to provide express written consent for every such person appearing or heard in the Entry to Sponsor and/or Administrator if requested.
- Must include an up to 300 - 1,200 word-count essay describing how your skills as a former member of the U.S. military and passion for travel will result in successful franchise ownership. It must include a brief marketing plan for how you intend to grow your client base to help sustain the business;
- The Video must be in one of the following file formats: MPG, MP4, MOV, WMV, AVI, with a max file size of 500MB;
- Must not contain material that violates or infringes another's rights, including, but not limited to, privacy, publicity or intellectual property rights, including copyright infringement, or legal or moral rights of any third party, living or deceased;
- Must not disparage Sponsor, Administrator or any other person or party affiliated with the promotion and administration of this Contest;
- Must be the original work of the entrant and must not contain images or artwork, music, quotes, parodies or other materials not created by entrant;
- Must not feature brand names, logos or trademarks other than Sponsor's trademarks in any other element of the entry or image, which Sponsor has granted, with respect to the Sponsor's trademarks, entrant a limited license to use for purposes of this Contest. Sponsor reserves the right to ask the entrant to create a new video, edit it, or blur out logos/trademarks in the video;

- Must not have been submitted previously in a promotion or contest of any kind and has not been exhibited or distributed currently or previously in any media;
- Must not contain, facilitate, reference, or use material that is fraudulent, inappropriate, indecent, lewd, pornographic, obscene, hateful, tortious, defamatory, slanderous or libelous;
- Cannot be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, or contain nudity or any materially dangerous activity;
- Must not contain, facilitate, reference or use material that contains prohibited content which shall include, but is not limited to content that promotes, suggests, or encourages:
 - gambling, including without limitation, any content related to online casinos, sports books, bingo or poker;
 - the use of firearms/weapons/ammunition, any illegal drugs, prostitution, pornography, nudity, profanity or other adult content, violence, or the use of alcohol or tobacco products;
 - taking up of arms against any person, government or entity or otherwise challenge or seeking to overthrow any government;
- Must not contain any viruses, spyware, malware, or other malicious components that are designed to harm the functionality of a computer in any way;
- Must not contain, facilitate, reference, or use material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, ethnicity, religion, nationality, disability, sexual orientation, political orientation, citizenship, ancestry, marital status, or age; and
- Must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where the entry was created.

By submitting an Entry, you represent and warrant that your Entry is original to you, that your Entry has not been previously published, has not won previous awards and that neither it nor its contents infringe upon or violate the rights of any third party, including any copyrights, trademarks, rights of privacy, publicity or other intellectual property. By submitting an Entry, you warrant and represent that you consent to the submission and use of the Entry in the Contest, and to its use as otherwise set forth herein.

By submitting an Entry, you acknowledge and agree that Sponsor may receive other Entries under this Contest that may be similar or identical to the Entry submitted by you, and you waive any and all claims you may have had, may have, and/or may have in the future, that any other Entry reviewed and/or used by Sponsor may be similar to your Entry and you understand that you will not be entitled to any compensation because of Sponsor's use of such other similar or identical material.

Sponsor reserves the right to ask the entrant to create a new Video, edit it, or blur out logos/trademarks in the video.

- 5. JUDGING PERIOD:** During the Judging Period to select up to twenty (20) Finalist Entries (defined below), a panel of qualified judges determined by Sponsor, in its sole discretion, will score each eligible Entry up to the maximum number of points allowed. Judging will be based on the following criteria:

- Compliance of Candidate Profile with Sponsor's Standards and Regulations: 25%
- Clarity, Compelling Nature and Feasibility of Business Plan: 25%
- Business Plan, including Experience and Skills: 25%
- Enthusiasm and Passion for Travels: 25%

Up to twenty (20) Entries that receive the highest initial scores each will be deemed a finalist (each, a "Finalist") and will move to the Finalist Entry Period. In the event of any ties in determining the position of a Finalist, the Entry with the highest score in Clarity, Compelling Nature and Feasibility of Business Plan will prevail. In the event there are still any ties, the tied Entries will be judged again and the Entry with the highest overall score in Enthusiasm and Passion for Travels will prevail as the applicable Finalist. If any Finalist Entry (or the entrant who submitted it) is found to be ineligible, if the applicable

entrant does not want to move forward in the Contest, could not accept a prize, if offered, is unable to attend a Dream Vacations New Franchisee Training Class, or if the Entry or entrant does not comply with these Official Rules, the Finalist Entry will be disqualified and the Entry with the next-highest score will be named a Finalist. Administrator's, Judges', and Sponsor's decisions shall be final and binding in all matters pertaining to the judging and selection of the Finalists. In no event will there be more than twenty (20) Finalists. Sponsor reserves the right to choose fewer than twenty (20) Finalists if, in its sole discretion, it does not receive a sufficient number or quality of eligible and qualified Entries.

6. **FINALIST ENTRY PERIOD:** On or about September 23, 2025, representatives of Sponsor will start contacting each Finalist to conduct a "Finalist Phone Interview", using the telephone number provided on the Registration Form ("Finalist Notification"). You must respond to the Finalist Notification and schedule the Finalist Phone Interview within forty-eight (48) hours. During the Finalist Entry Period, the Finalist will need to participate in the Finalist Phone Interview. The Finalist Phone Interview will last approximately 15 to 30 minutes, in Sponsor's sole discretion. If Finalist cannot be reached, fails to return Sponsor's call and submit to the Finalist Phone Interview within 48 hours of initial contact, such Finalist shall be disqualified.
7. **FINALIST JUDGING PERIOD AND WINNER SELECTION:** During the Finalist Judging Period, a panel of qualified judges determined by Sponsor, in its sole discretion, will score each eligible Finalist Phone Interview up to the maximum number of points allowed. Judging will be based on the following criteria:
 - Skills and Business Knowledge: 25%
 - Level of Commitment to, and Understanding of, a Home-Based Franchise Business: 25%
 - Clarity and Relevance of Responses: 25%
 - Enthusiasm: 25%

The up to three (3) Finalists' Phone Interviews that receive the highest initial scores will each be deemed a potential winner. In the event of any ties in determining the position of a Finalist, the Finalist with the highest score in Level of Commitment to, and Understanding of, a Home-Based Franchise Business will prevail. In the event there are still any ties, the tied Finalist Phone Interviews will be judged again and the Finalist Phone Interviews with the highest overall score in Enthusiasm will prevail as the applicable winner. If any potential winner is found to be ineligible or is unable to attend a Dream Vacations New Franchisee Training Class, such potential winner will be disqualified and the Finalist Phone Interview with the next-highest score will be named a potential winner. Administrator's, Judges', and Sponsor's decisions shall be final and binding in all matters pertaining to the judging and selection of the winners. In no event will there be more than three (3) winners. If, for any reason, more than three (3) bona fide winners come forward seeking to claim a prize, the winner(s) will be determined by using the judging process outlined above among any entrant making purportedly valid claims for such prize(s). Inclusion in such process shall be each Finalist's sole and exclusive remedy under such circumstances.

8. **FINALIST AND WINNER NOTIFICATION/PRIZE CLAIMING:** The potential winners will be notified via email and/or phone on or about September 26, 2025. The Contest Parties are not responsible for and shall not be liable for incorrect, changed, or illegible contact information or for electronic communications that are undeliverable as a result of any form of active or passive filtering, or insufficient space in entrant's email or other account to receive messages. Contest Parties are not responsible for late, lost, intercepted, misdirected, or unsuccessful efforts to notify the potential winner. Notification is deemed to have occurred immediately upon the sending of an email or placing a phone call. If a potential winner cannot be contacted within a reasonable time period, if potential winner is ineligible, if any notification is returned undeliverable, or if a potential winner otherwise fails to fully comply with these Official Rules, potential winner will forfeit that prize and an alternate winner may be selected from among all remaining eligible entries. As part of the winner notification process, each potential winner will be required to complete and submit a declaration of eligibility/release of liability/prize acceptance agreement ("Declaration"), within seventy-two (72) hours of the time stamp of notification, as a condition of receiving a prize. If any potential winner fails or refuses to sign and return the Declaration within the required time period or if the Declaration is returned as rejected, faulty, unclaimed or returned as

undeliverable to potential winner, and/or the potential winner is otherwise noncompliant, the potential winner will be disqualified and an alternate will be selected using the judging process set forth above, up to three (3) alternates, after which the applicable prize will remain un-awarded. Potential winner becomes a “winner” only after verification of eligibility by Sponsor.

9. PRIZES/PRIZE RESTRICTIONS: The prizes to be awarded in this Contest are:

Three (3) Prizes: Each prize includes all of the following:

- One (1) Franchise Fee for starting a Dream Vacations Home-Based Franchise under the name of the Selected Contestant (\$10,500 approximate value);
- New Franchise initial training to be completed by December 31, 2025;
- One (1) year of monthly Administrative Service franchise fee (\$1800 approximate value); and
- Carnival Cruise Line Cruise in an Oceanview Cabin for Two (2) people – the winner and one (1) guest – on Sailing of up to 8-Days, awarded as a promotional voucher (\$3000 approximate value)

The approximate retail value (“ARV”) of each prize is \$15,300.

The prize does not include all other fees, costs and expenses associated with opening and operating a Dream Vacations franchise, including marketing and promotion, office and computer set-up, business filing fees, royalties, insurance fees, annual service fees and liability insurance, meals, ground transportation, gratuities, incidental hotel expenses, excess baggage charges, upgrades and any and all federal, state, and local taxes on prize, including special airport taxes and fees. Such fees shall be the sole responsibility of the winner.

Carnival Cruise Line Promotional Voucher Terms and Conditions: This promotional voucher (“Voucher”) is valid for the Cruise Fare only (“Cruise Fare” is defined in Carnival Cruise Line’s Cruise Ticket Contract) for a standard Oceanview category double occupancy stateroom on an up to eight (8) day Carnival Cruise sailing from any North American port and is based on availability. Category restrictions and exclusions apply. Voucher must be used for a cruise that returns by November 30, 2026. Category upgrades are available at an additional cost, subject to availability. This Voucher applies to the Cruise Fare (for Voucher recipient and another person in the same stateroom only) and excludes Government Taxes & Fees (as defined in the Cruise Ticket Contract), the required deposit, Required Cruise Fees & Expenses (as defined in the Cruise Ticket Contract) and other cruise-related expenses and travel expenses incurred by Voucher recipient or any other guests. Additional guests in a stateroom, if applicable, are responsible for their own Cruise Fare. Voucher is valid only for guests with a qualifying VIFP Club Member number. Any such expenses and costs owed by Voucher recipient and applicable guests will vary and shall be either calculated at the time of booking or will depend on Voucher recipient and applicable guests’ spending onboard. Prepaid Service Gratuities (as defined in the Cruise Ticket Contract) are mandatory for all guests. All cruises are subject to the terms and conditions of Carnival’s Cruise Ticket Contract, travel documents, and informative brochures. The terms and conditions that govern the booking and the cruise are set forth in the Cruise Ticket Contract and are found online at <http://www.carnival.com/about-carnival/legal-notice/ticket-contract.aspx>. This Voucher offer is not commissionable. This Voucher is non-transferable and cannot be substituted, sold, traded, refunded, or redeemed for cash value. When making a booking using a Voucher, travel agency partners should request a rate code as provided for in the Voucher. The Voucher recipient will be required to make a \$200 per stateroom non-refundable deposit in order to book a cruise, plus an additional \$100 deposit per additional guest that is in addition to the first and second guest on a booking, up to a maximum \$500 total deposit. This deposit is required to be paid at the time of booking and is applicable to all sailings. If all guests on the same booking board their sailing at its departure location, the deposit will be returned to the first and second guests on a booking only in the form of an onboard credit (“OBC”), otherwise the deposit is non-refundable. The OBC is a non-transferrable and non-refundable credit of up to \$100 per guest, up to a maximum of up to \$200 per stateroom. The OBC will be credited to a guest’s Sail & Sign account only, cannot not be used for payment of any other items or services, and must be used on the cruise in which it was awarded. The OBC is not combinable with any other discount or promotional offer. Request rate code OJ8 (Oceanview). **VOUCHER EXPIRES ON November 30, 2026**, and must be used on a sailing that is completed/returns by November 30,

2026. For cruises booked using a Voucher, Carnival reserves the right to assess a change fee according to the date of a change request, the length of the cruise, and the actual cruise sail date; Cancellation charges may also apply as determined by cancellation date. Carnival reserves the right to change the Voucher expiration date or withdraw and/or change Voucher offerings at any time, with or without prior notice. If the Voucher is not used by the expiration date above or is used on a cruise that is not completed by the expiration date, then the Voucher expires, and the recipient shall have no ability or right to use the Voucher. If the Voucher recipient cancels the cruise originally booked with this Voucher, the recipient can only rebook a new cruise using this Voucher if: (i) the Voucher has not expired and (ii) the new sailing is completed before the Voucher expiration date; and (iii) the cancellation did not occur within 14 days of the original cruise's sailing date. The terms of this Voucher apply to any new booking. If the Voucher recipient cancels the cruise originally booked with a Voucher and the Voucher is expired at the time of this cancellation, becomes expired before rebooking a new cruise, the recipient cannot sail on a new cruise that is completed before the Voucher expiration date, or if the recipient cancels the original cruise less than 14 days before the cruise's departure, then the Voucher is expired and void and the recipient cannot use the Voucher or book a new cruise. For questions on expiration, you may contact CruiseWinner@Carnival.com or 1-800-327-7276

The total ARV of all prizes available in the Contest is \$45,900.

Prizes are non-transferable, with no cash redemptions, equivalents, or substitutions except at Sponsor's sole and absolute discretion. All prize details not specified in these Official Rules will be determined in Sponsor's sole and absolute discretion. Prize details and availability are subject to change and are subject to applicable rules and restrictions. In the event that Sponsor is unable to provide a prize or prize component, the Sponsor may elect to provide winners with the approximate value of such item in cash or award an alternate prize of comparable or greater value. Prizes are awarded "AS IS" and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Winners will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes received, regardless of whether they, in whole or in part, are used. The ARV of the prizes is based on available information provided to Sponsor as of the time these Official Rules are printed and may fluctuate. The value of each prize will be reported for tax purposes as required by law. Each winner will be required to provide Sponsor with a valid social security number before the prize will be awarded for tax reporting purposes. An IRS Form 1099 will be issued in the name of each winner for the actual value of the prize received. Any unclaimed prize will be forfeited. Prizes, if legitimately claimed, will be awarded. The Contest Parties are not responsible for and will not replace any lost, mutilated or stolen prizes or any prize that is undeliverable or does not reach the winner because of an incorrect or changed address. If a winner does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited, and the Contest Parties will have no further obligation with respect to that prize or portion of the prize. The Contest Parties are not responsible for, and winner will not receive the difference, if any, between the actual value of the prizes at the time of award and the stated ARV in these Official Rules or in any Contest-related correspondence or material. Limit of one (1) prize per person. Sponsor's designee will contact each verified winner to arrange prize fulfillment.

- 10. GENERAL:** Subject to applicable law, each entrant hereby expressly grants to the Contest Parties and their respective successors, assigns, sublicensees and designees, the irrevocable right to use and publish his/her name, Entry, social handles, likeness (photographic or simulated), voice, biography and place of residence for all purposes, including, without limitation, advertising, marketing, promotional and publicity purposes in connection with this Contest ("Advertising"), in any and all media now or hereafter devised, worldwide, in perpetuity, without any form of notice, permission or any amount or kind of compensation, except for the awarding of the prize(s). All copyright, trademark or other intellectual property rights in such Advertising shall be owned by Sponsor and/or its licensors, and each entrant hereby disclaims and waives any claim of right to such Advertising. Such Advertising shall be solely under the control of Sponsor and/or its licensors, and each entrant of a Finalist Entry hereby waives any claim of control over the Advertising content as well as any possible claims of misuse of entrant of a Finalist Entry's name, likeness or voice under contract, tort or any other theory of law. The Contest Parties do not assume any responsibility for any disruption in the Contest, including, but not

limited to, the failure or interruption of any social media platform or any internet service provider. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Contest materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control. In the event Sponsor is prevented from continuing with the Contest by any event beyond its control, including, but not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Contest by any party, or any federal, state, or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each, a "Force Majeure" event or occurrence), Sponsor shall have the right to modify, suspend or terminate the Contest or prize. Sponsor additionally reserves the right, in its sole and absolute discretion to modify, suspend or terminate the Contest should causes beyond Sponsor's control corrupt or interfere with the administration, integrity, operation, security or proper play of the Contest.

11. CONDUCT: The Contest Parties are not responsible for the actions of entrants in connection with the Contest, including entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Contest. The Contest Parties reserve the right, at their sole discretion, to disqualify (or terminate the prize of) any individual if the individual is found to be, or suspected of, acting in any manner deemed by the Contest Parties to be in violation of the Official Rules, or to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person, or to be tampering with the entry process or the operation of the Contest, and void all associated Entries. CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE CONTEST PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

12. WAIVERS AND DISCLAIMERS: The Contest Parties assume no responsibility or liability for: (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled Entries, URLs, votes, or emails; (b) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of Entries or registrations at any point in the operation of this Contest; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers or providers utilized in any aspect of the operation of the Contest; (e) inaccessibility or unavailability of the Internet or the website or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of Entries or votes, social networking posts, or registrations, the announcement of the prizes, or in any other Contest-related materials; or (f) any injury or damage to entrants or to any other person's computer which may be related to or resulting from any attempt to participate in the Contest. If, for any reason, the Contest (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, then the Contest Parties reserve the right at their sole discretion to cancel, terminate, modify or suspend the Contest in whole or in part. If terminated, the Contest Parties will award the prizes in a manner consistent with the judging process above from among all non-suspect, eligible Entries received for the Contest up to the time of such action.

13. RELEASES: All entrants, as a condition of participation in this Contest, release, discharge, indemnify and hold harmless the Contest Parties and each of their respective directors, officers, employees, agents, successors and assigns (collectively, "Released Parties") from and against any and all liability, claims, costs (including attorneys' fees), losses, damages, fines, or actions of any kind whatsoever for

injuries, death, damages, or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with: (i) participation in any aspect of the Contest (including travel to/from any Contest activity), (ii) the receipt, ownership, use or misuse of any prize awarded, including any travel associated with any prize, (iii) the Released Parties' violation of rights of publicity or privacy, claims of defamation or portrayal in a false light or based on any claim of infringement of intellectual property; (iv) entrant's registration material on any related website, or (v) any typographical, human or other error in the printing, offering, selection, operation or announcement of any Contest activity and/or prize.

- 14. GOVERNING LAW AND LIMITATION OF LIABILITY:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the Released Parties in connection with the Contest will be governed by and construed in accordance with the internal laws of the State of Florida, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

BY ENTERING THE CONTEST, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CONTEST, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

- 15. DISPUTE RESOLUTION:** The parties each agree to finally settle all disputes only through arbitration; provided, however, the Sponsor shall be entitled to seek injunctive or equitable relief in the state and federal courts in the State of Florida and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury, and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Contest shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in the State of Florida. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in the State of Florida. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.

- 16. ENTRY INFORMATION AND CONTEST COMMUNICATIONS:** As a condition of entering the Contest, each entrant gives consent for Sponsor to obtain and deliver his or her name, address, Entry, and other information to third parties for the purpose of administering this Contest and to comply with applicable laws, regulations and rules. Any information entrant provides to Sponsor may be used to communicate with entrant in relation to this Contest or on a Contest winner's list. By participating in the Contest, entrant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at <https://www.cruiseone.com/vacation/privacy-policy>. In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.
- 17. MISCELLANEOUS:** The invalidity or unenforceability of any provision of these Official Rules or the Declaration will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or the Declaration is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest-related materials, privacy policy or terms of use on any website, social media platform or application and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.
- 18. WINNERS LIST:** To receive a list of the winners, send a #10 self-addressed, stamped envelope for receipt by November 25, 2025 to: The 2025 Operation Vetpreneur 14th Annual Contest for Veterans - Winners List Request, c/o Realtime Media, 1001 Conshohocken State Road, Suite 2-100, West Conshohocken, PA 19428.
- 19. SPONSOR:** CruiseOne, Inc., 1201 W. Cypress Creek Rd. Ste. 100, Fort Lauderdale, FL 33309. Reference to third parties in connection with prizes and/or third-party websites or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship or affiliation with Sponsor or the Contest.
- 20. ADMINISTRATOR:** Realtime Media LLC, 1001 Conshohocken State Road, Suite 2-100, West Conshohocken, PA 19428.