

## VIDEO GUIDE

Share your passion for travel and your interest in entrepreneurship with a video. Explain why you would be a great candidate for a Dream Vacations franchise. We encourage you to be yourself and tell us why you are uniquely qualified to win a FREE franchise.

### **What are we looking for in this video?**

We're looking for a story told by you as an individual and as a professional. We want to know what motivates you to be an entrepreneur - why YOU are the best candidate for this opportunity. Define what success is to you and show us your roadmap to get there.

### **How do you create the video?**

Design the video by following these simple guidelines:

- Plan your script and what you are going to say
- Film in landscape ("horizontal") orientation
- It should be between 5 - 8 minutes long.

### **How do I share the video?**

Upload the video to dropbox.com (sign in or create a free account) and send the link in your email submission. Another way is to upload it on YouTube, following the instructions below:

- Sign into YouTube or create an account (it's free!)
- Click the "Create" icon in the upper right-hand corner and then click "upload video"
- Select the file you would like to upload and name it "(Your Name) Operation Vetpreneur Submission 2025"
- Select that it is "not made for kids", and then under "Visibility" select "Unlisted".
- Copy the link to the video and include it in your email submission.

### **When is the final date for submission?**

Please send your email submission with video and business plan no later than **September 1st, 2025**.

### **Key Tips/Suggestions:**

- You can record on your phone, but make sure that the video and sound are clear
- Easy editing software includes:
  - iMovie for iPhone, iPad, or Mac
  - Canva
  - CapCut